



MASTER OF
BUSINESS ADMINISTRATION

MBA

svyasa.edu.in



S-VYASA
Deemed-to-be University
SCHOOL of ADVANCED STUDIES

NAAC
GRADE A+
ACCREDITED UNIVERSITY

MILESTONE JOURNEY



1975

Establishment of S-VYASA



1985

First Research publication in British Medical Journal



1988

SIRO (Scientific & Industrial Research Organisation) Recognition



2011

Center for Excellence by Ministry of AYUSH



2007 - 2012

ICMR Research Center Approval For Advanced Research in Y & N



2002

Deemed to be University Status by Ministry of Education, GOI



2013

Listed in Category 'A' by Ministry of Education, GOI



2014

Awarded UGC 12B Status for High Standards of Education & Research



2017

A+ Grade - Cycle II, NAAC Accreditation



2023

A+ Grade - Cycle III, NAAC Accreditation



2019

Awarded KSURF 4 Star Specialist University Status



2018

Awarded Category-1 University Status by UGC



2024

Opened World Class (2nd Campus) at Global Tech Park

| SHAPING FUTURE INNOVATORS



PADMA SHRI
Dr. H R Nagendra
President, S-VYASA

Welcome to S-VYASA Deemed-to-be University, School of Advanced Studies — where the digital leaders of tomorrow are shaped today. Our BCA program blends advanced computer applications with a focus on Artificial Intelligence, Data Science, and Cybersecurity, while fostering holistic personal development. At S-VYASA, we believe computing is more than just programming — it's about building intelligent, secure, and ethical digital solutions for a better world. We prepare tech-savvy innovators who are equipped to lead the future of technology with purpose and impact.

Join us on a transformative journey where your skills are sharpened, your potential is empowered, and your future is built on a foundation of excellence.

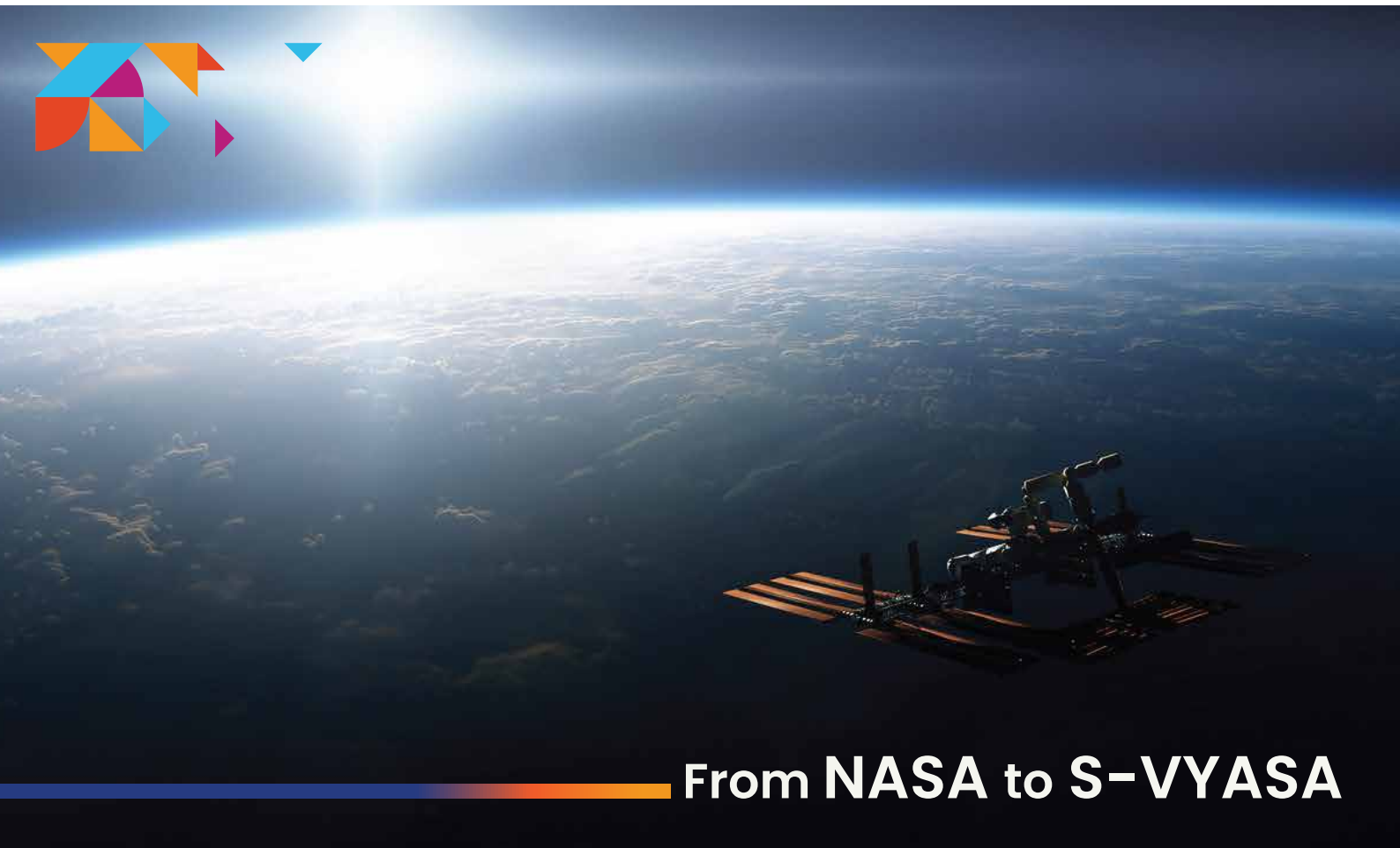
A VISIONARY LEADER, Dr. H R NAGENDRA PIONEERED THE INTERNATIONAL DAY OF YOGA AND BRIDGED THE WORLDS OF SCIENCE AND HOLISTIC WELL-BEING.

ABOUT S-VYASA

A LEGACY FORGED AT NASA, FLOURISHING AT S-VYASA

S-VYASA's foundation is built on the extraordinary vision of Padma Shri Dr. H R Nagendra, the "Yoga Scientist". His path from contributing to NASA's pioneering research to igniting the global movement of **International Day of Yoga** fuels our unique educational philosophy.

S-VYASA Deemed-to-be University, School of Advanced Studies is India's leading university, accredited with NAAC A+ and approved by AICTE. At S-VYASA, students discover the transformative power of education through a variety of Programmes ranging from undergraduate to PhD, all within a supportive, creative, and professional environment. The university blends traditional approaches with modern advancements, preparing students for successful careers by teaching practical skills, fostering industry connections, and providing real-world experiences.



From NASA to S-VYASA

A MESSAGE FROM THE HOD

At the School of Advanced Studies, we see management education as more than academics – it is about shaping leaders with purpose. Our faculty, a blend of seasoned academicians and industry experts, brings both knowledge and real-world perspective to the classroom.

We are committed to nurturing professionals who combine competence with character, innovation with integrity, and vision with values. I invite you to be part of this journey of growth and leadership.

Dr. GEETANJALI P

*Head of Department,
Management & Commerce*

PROGRAMME OVERVIEW

S-VYASA Deemed-to-be University,
School of Advanced Studies

Our MBA programme goes beyond traditional management education to shape transformational leaders who blend business acumen with ethical consciousness. The curriculum integrates Indian Knowledge Systems (IKS), AI, ESG, and Yoga, redefining leadership for a sustainable and technology-driven world. Students gain exposure to global certifications, internships, and mentorship from top professionals.



PROGRAMME HIGHLIGHTS



CEO Simulation Exercises

Engage in real-world CEO decision-making scenarios.



Case Study Discussions

Analyse and discuss cases of successful CEOs and companies.



Leadership Workshops

Participate in immersive workshops to build practical leadership skills.



Role-Playing Activities

Practice negotiation, crisis management, and boardroom presentations.



Industry Practitioner Guest Lectures

Learn from industry leaders and experienced CEOs.



Group Projects

Collaborate with peers to develop business strategies and present to a panel.

PROGRAMME OUTCOMES

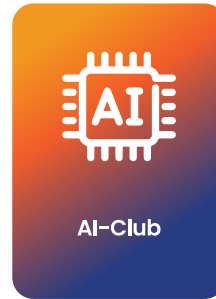
The MBA programme is designed to equip students with the knowledge, skills, and competencies essential for success in today's dynamic business environment. The programme outcomes are carefully crafted to align with academic objectives and industry expectations, ensuring that graduates are professionally competent, ethically grounded, and ready to contribute meaningfully to the global workforce.

PROGRAMME OUTCOMES

- 1** | *Business Knowledge: Expertise in management, finance, marketing, HR, and operations.*
- 2** | *Critical Thinking: Analytical skills to solve complex challenges.*
- 3** | *Leadership & Teamwork: Resilient, ethical, and collaborative leadership qualities.*
- 4** | *Global Perspective: Adaptation to international business dynamics.*
- 5** | *Technology Proficiency: AI, Data Analytics, and emerging digital tools.*
- 6** | *Entrepreneurial Mindset: Creativity, problem-solving, and innovation.*



LABS & CLUB



PROGRAMME SPECIALISATIONS

MBA PRO



MBA DUAL : SEMESTERS - 3 AND 4 (CHOOSE ANY)





| A DISTINCTIVE EDGE

Roadmap to CEO – Fast-track leadership with bootcamps, executive shadowing, and global mentorship.

Labs & Clubs – Entrepreneurship Club, FinTech Club, AI Innovation Labs, Makers Club.

Masterclasses, leadership summits, and incubation support to prepare students as leaders beyond jobs.

| VALUE BENEFITS FOR LEARNERS

- Industry-aligned Specialisations.
- Masterclasses with global academics and industry leaders.
- Holistic learning with practical exposure.

| INDUSTRY EDGE

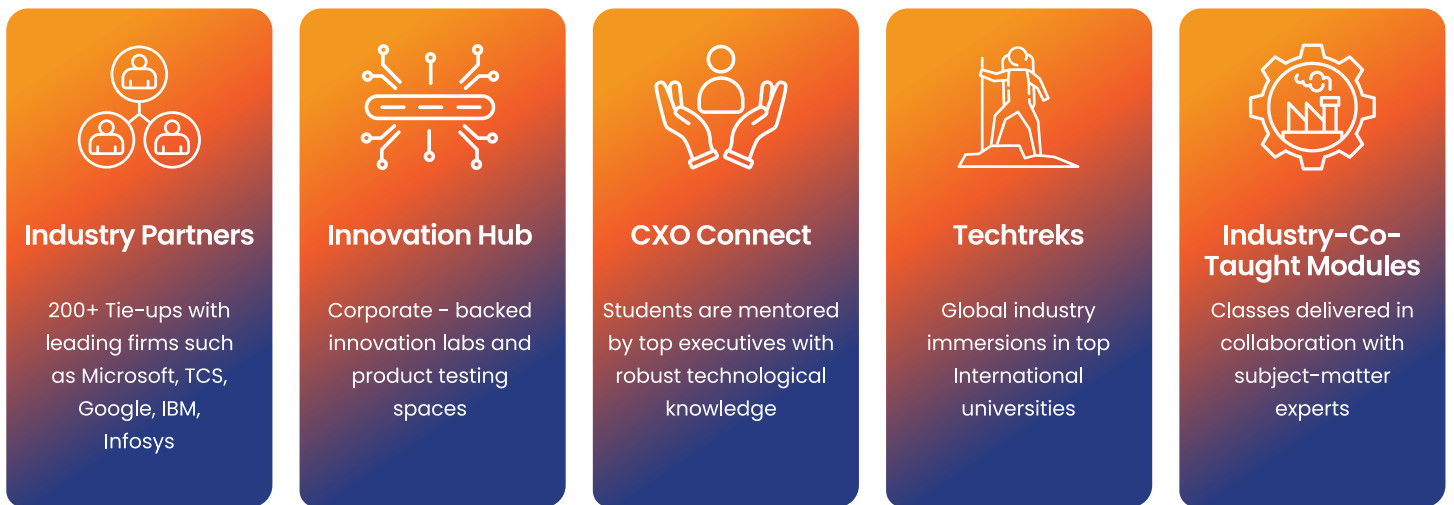
- Partner with industry experts for courses, workshops, competitions, and simulations.
- Collaborate with SAS and AIMA YLC Bengaluru through strategic MoUs.
- Build employability skills and practical experience.
- Develop future business leaders with expert mentorship.



INDUSTRY CONNECT: FROM CAMPUS TO CORPORATE

WHERE INNOVATION GETS FUNDED, TESTED AND ADOPTED

Our unmatched **industry collaborations empower** students, faculty, and partners to create impactful solutions tailored for the modern world.



LAUNCHPAD CAREER ACCELERATOR

Top students pitch to recruiters, startup mentors, and angel investors during annual demo days.

WHY CHOOSE S-VYASA FOR MBA?

- Industry-focused curriculum aligned with global standards
- International certifications and academic partnerships
- Placement-focused training and workshops
- Faculty of industry experts and academicians
- Holistic integration of business, AI, ESG, and yoga



ACADEMIC INITIATIVES

Global Immersion Opportunities

*Conditions Applied

Strategic partnerships with universities in the US, UK, Canada, Australia, New Zealand, and Scandinavia.

Opportunities: Semester abroad, dual degrees, research mobility, internships, global competitions, cultural immersion





CAMPUS LIFE : A CULTURE OF CURIOSITY AND CREATION

More than just **Buildings and Labs** — our campus is a **Living and Breathing Innovation Hub**

- Smart classrooms and immersive digital learning tools
- Wellness spaces, nature walks and peer support pods
- Start-up street : student-run ventures with Tech Park initiatives
- International student and faculty exchange programmes
- Tech carnival, harmony fest and cultural nights with a global twist

“ At S-VYASA Deemed-to-be University, School of Advanced Studies
you'll find your purpose and your people ”

ADMISSIONS & SCHOLARSHIPS

We remove barriers to create real inclusive learning.

Transparent Entrance and Counselling-Based Admissions.

100% Merit-Based and Need-Based Scholarships*

Women in **STEM** Fellowships

Global Talent Initiative for NRI and International Applicants

Founders' Grant: for **Entrepreneurial** Aspirants with Pre-Idea-Stage Ventures

Accessible Education: Interest-Free Loans, Work-Study Options, Startup Grants

| ELEVATE YOUR CAREER TODAY

READY TO TAKE THE NEXT STEP IN YOUR PROFESSIONAL JOURNEY?

APPLY NOW TO THE

S-VYASA MBA PROGRAMME



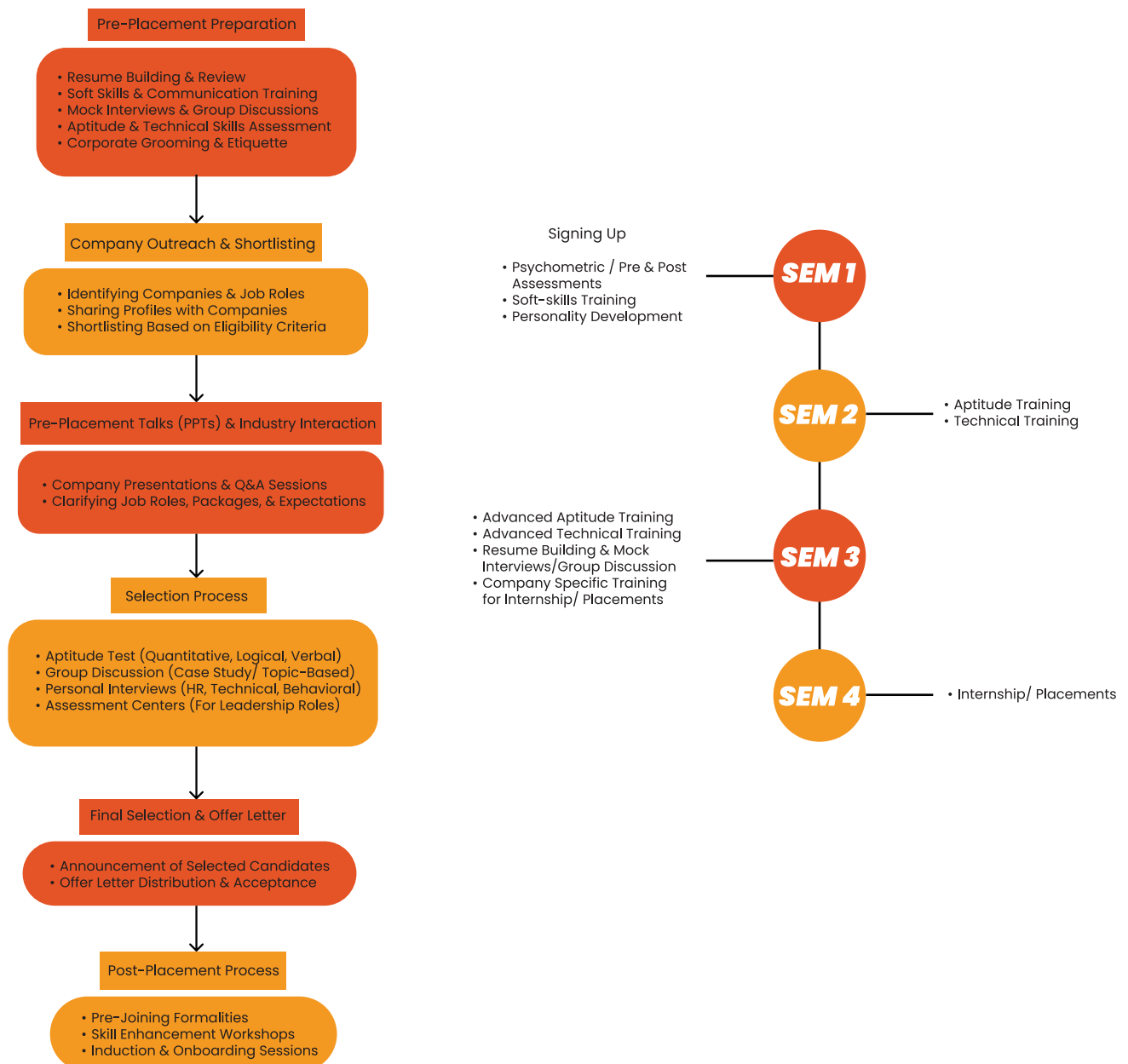
| HOW TO APPLY

- 1 Visit Our Website:**
<https://svyasa.edu.in/>
- 2 Submit Your Application:**
Complete the online application form.
- 3 Prepare Your Documents:**
Gather required documents.
- 4 Attend an Information Session:**
Learn more about our Programmes and meet our faculty.

CHCA- CENTRE FOR HOLISTIC CAREER ADVANCEMENT

Usha Rani Ramanathan, Senior Director – Placements, Training & Alumni at S-VYASA School for Advanced Studies, brings over 27+ years of expertise in placements and career development. She has guided thousands of students by implementing skill-building workshops, mock interviews, and industry-focused training. Through strong corporate ties and personalized mentorship, she ensures students are career-ready and positioned for long-term success.

PLACEMENT PROCESS FLOW



INTERNATIONAL MoUs



and more than **30+ International Institutions**

NATIONAL AFFILIATIONS & MoUs



and more than **70+ National Institutions**

OUR ASSOCIATES



INDUSTRIAL PARTNERS



ARE YOU READY TO BUILD THE FUTURE WITH US?

YOUR JOURNEY STARTS HERE

LET'S MEET !

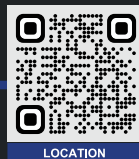


SCAN TO CONNECT



S-VYASA
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S-VYASA Deemed-to-be University, School of Advanced Studies is a hub for pioneering management education, where business knowledge meets practical experience. Our MBA programme, shaped by strong industry partnerships and a future focused curriculum, equips students to lead with insight, drive innovation, and build the businesses of tomorrow.



LOCATION

S-VYASA Deemed-to-be University, SCHOOL OF ADVANCED STUDIES

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